



Bondfields Shoes - Secret News

"Other People Sell Shoes - We Create Happy Memories That Last a Lifetime!"



Issue No. 34 – September 2012

From Susan ...

If you have been in store you will have enjoyed the latest changes to our décor which include a new counter, great seat covers and more room in the shop with the addition of improved displays.



With the weather warming up we have many great summer styles in store. This summer is a wow year with lots of colour. Colourful handbags are especially popular and are modelled on the European styles and colours. Orange and pink are popular with many bags being multi coloured. One of our most popular brands of bags are our original hand painted range which are in-store now.

If you are itching to get your feet out of shoes and boots then come in and browse around our spring collections... Scarves are a must have this season.

In store you will find our ever popular brands – Chrissie, Zeta, Anna, Reiker, Django & Juliette, Ecco, Clarks, Diana Ferrari, Hush Puppies, Sandler, Easy Steps, Merrell, Clarice and many more.

Don't forget that this month is Race-month in Lismore. So if you are planning on going to the races this year, get in quickly for fascinators and race-day accessories as we just about sold out last year and we wouldn't want you to miss out on some fancy-pants hats whilst they last.



Watch our newsletter for the launching of our new website where you will be able to buy shoes and handbags online, we are currently putting the finishing touches to our online store as we speak!

Tips for Buying Accessories for Each Season...

There are so many ways to accessorize each outfit. Accessorizing extends your wardrobe, adds some extra class to your look, and dresses up whatever you wear. From your beach vacation to your wedding day, accessories complete your clothes and pull together whatever look you're going for.

In short, adding accessories to your outfits is like painting the walls in your house. It's an easy, inexpensive way to make it look like you put a lot more time and money into your appearance than you actually did.

Accessories for Every Season

Even though accessories are extremely versatile since you can do a lot of mixing and matching, they aren't one-size-fits-all for any season of the year.

Different colours, prints, tones, shapes, and fabrics are usually best suited for spring, summer, fall, or winter – and knowing which is which allows you to really accentuate your look by appropriately using them.

This guide will help you to know what accessories are trending now, and what looks are hot in every season.

Shoes

The right pair of heels, boots, or sandals easily makes or breaks an outfit, not to mention has the potential to make your legs look amazing.

But do you know what makes a shoe better for spring than autumn?

Bondfields Shoes, 134 Molesworth Street Lismore NSW 2480 Ph: 02 6621 5272 Website: www.Bondfields-Shoes.com

- Summer: Summer footwear is all about fun. Opt for bright colours and feminine styles.
- Spring: Casual flats and ballet shoes, as well as sexy wedges, are great choices for spring.
- Autumn: Boots and pumps are in. Choose deep metallic hues as well as bold patterns like snakeskin.
- Winter: Ankle boots with varying heel lengths, suede, and faux fur are winter shoe surefires.

Handbags

Handbags play off of your clothing and your body shape to play up your best assets and, lest we forget, hold all of your stuff, too.

- Summer: Eye candy colours like electric pink, lime, or crisp white are in. Geometric prints and neons look great on a summer handbags too.
- Spring: In spring, go for warm, deep colours like browns, reds, and cream.
- Autumn: Rich colour palates like purple, mustard, and teal rock your handbag in the fall.
- Winter: Deep jewel tones or gold set your winter handbag apart. Vivid true blue and red are also trendy.

Jewellery

Earrings, rings, necklaces, bracelets, and watches – what's not to like? Today's jewelry goes beyond just a pretty stone in a nice setting. Metallic, plastic, glass, fabric, feathers... do you know what makes a good piece of jewelry for the different seasons?

- Spring and summer: Multilayer necklaces rock in the summer and springtime. Also look for flower-inspired jewelry, as well as elements of fabric incorporated in your jewelry.
- Autumn and winter: More than just gems can be part of your jewelry in these seasons. Geodes and stones feature in this season's jewelry, as well as feathers, chokers, and pointed edges like triangles and diamonds.

Hair Accessories

No matter what the length of your hair, adding accessories gives personality and flair to your style. Funky headbands, feminine flowers, tribal feathers, delicate sprigs of tulle, or a dusting of jewels can transform even the simplest 'do.

- Summer: Playfully messy, simple styles dressed up with a cute accessory are just right for summer. A cute headband or a ribbon incorporated into loose braids for a Bohemian look is peachy.
- Spring: Hair feathers, headbands with a floral detail off to the side, and sparkly combs or hairpins look dazzling in spring hairstyles.
- Autumn: Big headpieces like head wraps, cloche hats, and tweed caps get a cute makeover this season. Mini-hats like the 1920s fascinator is also back with pizzazz.
- Winter: Winter means wide headbands, oversized bows, and of course felt or wool hats in rich winter hues.

Fashion-conscious girls know that you can revolutionize your look by pairing the right accessories. The best part is that your accessories can do double-duty: by putting them in different combinations, the look completely changes.

Stay in sync with the season by purchasing seasonal accessories, but the key is to buy accessories that offer lots of versatility in how and when you can use them.

Don't forget to visit us and like us on our Facebook page at www.Facebook.com/ShoesLismore why not go over there right now whilst it's fresh on your mind and 'LIKE US' on our Fan Page to find out how to enter our New Monthly competitions – *you can win a \$300 gift pack during September!*

Until next time, we wish you fun and happiness always . . .

Susan and the Bondfields Team 😊

Exclusively For Bondfields Fans!



Don't miss out on this limited time opportunity! Visit and 'LIKE US' on our Facebook Fan Page during the month of September and you will automatically be entered into the draw to WIN a Basket full of Women's Accessories from 'Bondfields Shoes', 134 Molesworth Street, Lismore.

HURRY! Enter this Exclusive Competition online at:

www.Facebook.com/ShoesLismore

*New Fans only, limit of 1 entry per person during promotional period on our Facebook fanpage and expires 3:00pm AEST September 30th 2012. Offer available to Australian Resident fans only. See Fanpage online for full details at: www.Facebook.com/ShoesLismore