



Bondfields Shoes - Secret News

"Other People Sell Shoes - We Create Happy Memories That Last a Lifetime!"



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From Susan...

It is with great sadness that we watched as Boutique 2000 closed its doors. Sharon and her staff have spent many years building a business that is an essential part of Lismore and surrounding districts. Our thanks to Sharon for providing such a great shop in Lismore for the past years. We wish Sharon well in whatever she does in the future.

I guess it will always be difficult for regional towns and smaller country towns to compete with the level of variety and sales that the larger companies like Myer and David Jones have the ability to put on. Something that we should all remember is that these large companies also have the ability to purchase their stock at much lower prices than retailers in towns where you live do. They have bulk buying power which we do not have. They also get delivery of stock most times much earlier than smaller retailers do.

I encourage everyone to shop locally and give as much support to local business and retailers as you can.

Remember ladies when you shop locally you are keeping local people employed as well as finding brands that you will not see in the shopping centres. And best of all the customer service in Lismore is great no matter where you shop.

Ladies quite a lot of winter stock has already arrived in store and is moving fast so don't forget to come in and look at our newest range of scarves, hats, bags, belts and jewellery to go with your boots or shoes for the upcoming winter season.

One of this seasons highlight is that lower heeled boots are still the go with a sprinkling of high fashion boots. So come on in and purchase from one of our great styles to suit whatever occasion you are dressing for. Shoe boots are very much the fashion and we are seeing people opt for calf length boots rather than knee length boots as they tend to fit our legs better.

New Brands...

We wish to advise everyone that with Boutique 2000 closing down Bondfields has taken on the agency for Olga Berg handbags and also will be stocking belts.

Some must haves for Australian Women this Winter...

Have you ever felt sad about not showing off your toe nail paint during winters? Well we're here to distract you from that feeling. Let's get started; you know the days are starting to get shorter already. We bring to you some must haves in winter fashion 2012:

1) A tall tantalizing long boot – For those ladies who like long legged boots there are a variety of boots available. Of course there will always be high fashion boots with high heels, but this winter we are seeing many mid heel and lower boots.

2) The mid calf boot - Cover up your steps with a mid calf boot. The greatest thing about a mid calf boot is that it fits our calves better than a long legged boot. Many ladies have problems fitting a boot once it is higher than the calf. So if you have a problem with fitting your calf then maybe these will be more suitable.

3) The ankle boot - The ankle boot is one of the most versatile boots you can buy. They can be worn with dress, skirts, winter shorts and tights and of course with jeans or slacks. They can also be bought with different heel heights and also from dressy to casual.

4) A classic shoe boot - For all you divas out there who have enough drama in the clothes department, you must own a pair of toned down class shoe boots this winter. It is an absolute must especially as part of the casual look.

5) A ballet flat – Where would we be without the eternal ballet flat? Made to cater for all age groups this versatile shoe can be worn at any time, day or night, dressed up or casual, to work or with jeans.

6) Good comfortable work shoes – Good comfortable work shoes are a must for the working girl. There are a variety of these available from high heels through to flats for nurses and hospitality or even if you just like wearing flats to the office.

7) A Handbag - Now have you looked in your handbag cupboard? Some of us have a few and others have a cupboard full of them. Do you have any variety in your week by changing your handbag on a weekly basis. This changes your look especially if you are wearing a uniform.

8) The Scarf - This is another way to enhance your outfit either for work, play or that special outing or occasion. There is nothing like a scarf to finish off your outfit. That cold winter morning going to work, the footy match on the weekend or that evening out with someone special. There is the pashmina – a real winter favourite, and then there is the woolen scarf with patterns. Then there is also the very fashionable scarf for that special night out or just to wear at any time. It is really a matter of personal taste and who cares you can wear any scarf anywhere, at any time.

9) The Hat – As with a scarf the hat is on its way back into fashion with many styles, colours and weights. Why not finish that outfit with a hat to not only keep your head warm but make a statement about your outfit too.

That's it ladies, you're so well equipped now for the winter!

Go out there and buy yourself some awesome winter outfits and be a true Australian winter fashionista!

“WIN FREE SHOES & ACCESSORIES” (For Bondfields Facebook Fans)

Competition WINNER Announced!

During the month of March we ran a Facebook competition where you had the opportunity to automatically be entered into the draw to WIN a Basket full of Women's Shoes and Accessories valued at \$197.00 And the Winner is... 'Anne Price', *Congratulations Anne!*

Don't forget when you are Follow Us on our New Facebook Fan Page www.Facebook.com/ShoesLismore

You can keep up to date with the monthly competitions we will be running on a regular basis over there. So don't forget to 'LIKE US' on Facebook today!

Until next time, we wish you a great month . . .

Susan and the Bondfields Team 😊